Successfully managing high blood pressure can be tricky due to numerous variables and risk factors. Here, the author considers how treatment can be tailored for newly diagnosed patients.

**An overview of hypertension**

Arterial hypertension remains an important – perhaps the major – global risk factor for cardiovascular disease and mortality with a prevalence of 30-40% in the UK, increasing with age. It has been estimated that hypertension affects 60% of 65-year-olds; 50% black people over 40 years of age, and 75% of patients with type 2 diabetes mellitus. Hypertension commonly coexists with other risk factors for cardio-metabolic disease, such as age, central adiposity, ethnicity, smoking, dyslipidaemia and genetic predisposition.

Interestingly, data from Framingham reveals that, for both men and women, the effect of elevated blood pressure (BP) increases the relative risk ratio of cardiovascular disease by a factor of 2-4, when comparing optimal blood pressure (<120/80mmHg) to high normal blood pressure 130-139/85-89mmHg (Figure 1). Framingham data also highlights the relative risks of cardiovascular disease within the spectrum of so-called normal blood pressures (Figure 2).

Patients at greatest risk from hypertension are those with declared cardiovascular disease (coronary heart disease; cerebrovascular disease and peripheral occlusive arterial disease), diabetes and those with >10% ten-year cardiovascular risk.

It is widely held that the systolic BP is the more important threshold (and therefore target) in the elderly, in whom isolated systolic hypertension (ISH) is commonly seen (possibly indicating a marker of increased peripheral resistance or increased fluid overload). Conversely, diastolic BP is arguably the more significant threshold in the under-55s.

**Diagnosis and assessment**

The BHS/NICE guideline recommends all patients should have five-yearly blood pressure checks as a minimum and if greater than 130/85mmHg, then assessed annually. This guidance further suggests the use of ambulatory blood pressure monitoring (ABPM) as the best predictor of cardiovascular events. However, there are substantial cost and resource implications in terms of GP acquisition of appropriate number of machines or onward secondary care referral for such assessment. Use of home blood pressure monitoring (HBPM) is a very practical alternative, as many such units can be purchased for the price of a single ambulatory blood pressure monitor (around £1,000-£3,000). As long as these are regularly calibrated, the HBPMs are effective in diagnosing hypertension away from the surgery, as well as assessing the benefits of treatment. HBPMs are popular with those patients who recognise the validity of the initial diagnosis and subsequent target attainment (or otherwise), thereby enhancing concordance with both lifestyle and treatment plans.
Practically, the BP is checked twice daily for four to seven days (we use seven days), discarding day one readings which tend to be atypically high (possibly suggesting a “white coat” effect even in the home environment). The average calculated is then used to confirm (or exclude) hypertension (>135/85 based on environment). The average calculated is then used to suggest a “white coat” effect even in the home readings which tend to be atypically high (possibly left ventricular hypertrophy (LVH).

FIGURE 2: THE IMPACT OF HIGH-NORMAL BP ON CARDIOVASCULAR RISK

*Optimal blood pressure is a systolic pressure of less than 120mmHg and a diastolic pressure of less than 80mmHg. Normal blood pressure is a systolic pressure of 120–129mmHg or a diastolic pressure of 80–84mmHg. High-normal blood pressure is a systolic pressure of 130–139mmHg or a diastolic pressure of 85–89mmHg. If the systolic and diastolic pressure readings for a subject were in different categories, the higher of the two categories was used.

Benefits of blood pressure reduction

In the 1970s and 1980s there was much debate about the “J-shaped” curve, where too low a blood-pressure conferred additional cardiovascular risk. The Hypertension Optimal Treatment (HOT) trial convincingly scotched this notion, although some trials including patients with known cardiovascular disease have shown that in a subset of patients with coronary heart disease lowering blood pressure excessively may jeopardise coronary perfusion and be potentially harmful.

Interestingly, the diabetic subset of HOT did best of all with a >50% reduction (p=0.005) in cardiovascular events with attained mean diastolic blood pressure (DBP) of 81mmHg, compared with a mean of 85mmHg in the total study population. The results from the National Health And Nutrition Examination Survey (NHANES II) and results from Framingham also showed that reducing DBP by 5mmHg led to a 16% reduction in coronary heart disease and a 38% reduction in stroke.

The United Kingdom Prospective Diabetic Study (UKPDS) investigated the relative benefits of intensive blood sugar control versus conventional therapy on micro- and macrovascular complications in approximately 4,000 patients with newly diagnosed type 2 diabetes mellitus. Within this group was a randomised trial assessing the effects of tight BP...
control in the hypertensive subgroup. The results surprisingly illustrated that tight BP control was more important than tight glycaemic control in reducing cardiovascular risk.football

More recent trials, including ASCOT\textsuperscript{12} and VALUE,\textsuperscript{13} have demonstrated the benefits of early blood pressure control gaining the best reduction of long-term cardiovascular risk.

**Blood pressure targets**

BP thresholds for intervention include \( >160/100\text{mmHg} \) in uncomplicated hypertensives and \( >140/90\text{mmHg} \) for those with target organ damage, diabetes and those who are at increased cardiovascular risk over the next decade.\textsuperscript{4} NICE points out that there have been no large trials randomising hypertensive patients to different BP targets with sufficient power to assess clinical outcomes in terms of optimal BP targets. Current guidance is therefore based on targets adopted by clinical trials.

Accordingly, the NICE guideline\textsuperscript{1} suggests a BP target of \( <140/90\text{mmHg} \) for clinic readings or \( <135/85\text{mmHg} \) for ABPM/HBPM average daytime readings. For patients over the age of 80, the target is set less stringently at a clinic BP of \( <150/90\text{mmHg} \), reflecting the practical difficulties of target attainment in the elderly. In patients with the comorbidities of diabetes or target organ damage, or those with a higher predicted cardiovascular risk, the target is set tighter at 130/80mmHg.

The next expected BHS/NICE guidelines are anticipated in September 2015. Meanwhile, the European Society of Hypertension (ESH) and European Society of Cardiology (ESC) produced revised guidelines for 2013 recommending a single SBP of 140mmHg for virtually all patients, but aiming for a DBP of \( <85\text{mmHg} \) for those with diabetes. They have also placed greater emphasis on assessment of global cardiovascular risk.

Interestingly, and perhaps contrary to expectation, the American JNC8 (8th report of the Joint National Committee on prevention, detection, evaluation and treatment of high blood pressure) has slightly relaxed the aggressive JNC7 targets and treatment thresholds in patients under 60 years old with diabetes and chronic kidney disease, adopting an ESC-like approach. JNC8 has also backed away from recommendation that thiazide diuretics should be initial treatment in most patients, suggesting that ACE inhibitor/angiotensin receptor blocker (ARB)/calcium channel blocker (CCB) or thiazide-like diuretics are equally reasonable options. The suggested goals are \( <150/90\text{mmHg} \) for patients over 60 years of age and \( <140/90\text{mmHg} \) for everybody else.

Last summer, NICE recommended tighter blood-pressure control in QoF targets for those with coronary heart disease, stroke or transient ischaemic attack (TIA), or peripheral occlusive arterial disease (POAD) to a target \( <140/90\text{mmHg} \) (lower than current 150/90mmHg). These will be implemented in April 2015 (CKD target is already at 140/85mmHg).

### Management of hypertension

#### Lifestyle factors

These have an impact on blood pressure at many levels and risk factors tend to cluster in the environment of cardiovascular disease. It is therefore imperative that appropriate changes be recommended to all patients presenting with elevated blood pressure.

#### Background and evidence for drug management

ALLHAT (the Antihypertensive and Lipid-Lowering treatment to prevent Heart Attack Trial, 2002)\textsuperscript{17} compared the relative benefits of thiazide diuretics, calcium channel blockers, ACE inhibitors and alpha-blockers in hypertension management by assessing future cardiovascular events. In fact, apart from alpha-blockers which seemed to have a

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**FIGURE 3: UKPDS RESULTS: THE BENEFITS OF TIGHT BP AND GLYCAEMIC CONTROL ON THE RISK OF CARDIOVASCULAR EVENTS**

<table>
<thead>
<tr>
<th>Tight glycaemic control</th>
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<tbody>
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<td>Percentage risk reduction</td>
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<tr>
<td>Any diabetes related endpoint</td>
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<tr>
<td>Microvascular endpoints</td>
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<td>Diabetes-related deaths</td>
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\textsuperscript{p<0.02 tight BP control (achieved BP 144/82mmHg) vs less tight control (achieved BP 154/87mmHg) p<0.03 intensive glycaemic control (achieved HbA1c 7.0%) vs less intensive control (achieved HbA1c 7.9%) UKPDS Group. BMJ 1998; 317; 703-713, UKPDS Group, Lancet 1998; 352: 837-853}
negative impact on cardiac failure, there was little to differentiate between the other agents. It also formally recognised the need to combine regimes for achieving target blood-pressure attainment.

The earlier HOT trial (1998) made a similar conclusion, with 70% of hypertensive patients needing >2 drugs to hit target, and this was reinforced by the findings of ASCOT, published in 2005. Indeed, only approximately 25% of hypertensive patients gain blood pressure control with monotherapy. This polytherapy improves efficacy by blocking different pathways of homoeostasis.

In the five years from 1998, use of monotherapy saw a reduction of >25%, while combination therapy increased by 50%. This trend continues to rise as more aggressive target attainment is sought.

A study in 2007 revealed the United States to be the most aggressive at increasing medication for poorly controlled hypertension (38% of patients), while the United Kingdom came second (28%) at approximately double the levels of France (15%) and Germany (16%). Sadly, this did not translate into equivalent levels of target attainment, with the US best (at 134/79mmHg) and the UK worst, apart from Italy, at 140/82mmHg.

The most likely explanation is that while the UK is suitably aggressive at increasing medication, this is done by the addition of separate treatments. In the US, fixed dose combinations (FDCs) are used commonly. JNC guidelines favour the use of FDCs as these are more convenient, simplify the regimen and often cost less than the individual components. As in Europe, the US recommends use of first-line combination therapy if the blood-pressure is >160/100mmHg, a practice not yet formalised in the UK.

Synergy is seen with certain drug regimens along with the benefit of improving concordance seen with FDCs. This was clearly demonstrated by Feely et al comparing the efficacy of a polypill containing one quarter of the usual dose of four drugs (atenolol/amlodipine/captopril/bendroflumethiazide) with standard doses of each separate component. The combination regime in the polypill hit blood pressure target 30% more than its nearest competitor.

Other trials have illustrated between 17% and 25% better concordance with FDCs, compared with two separate agents. The pharmacology of drug groups can help inform the best combinations to use; for example diuretics possess a relatively flat dose-response curve but increase side effects with dose elevation. This also obtains for CCBs and beta-blockers. However ACE inhibitors and ARBs show a better dose-response effect with little increase in side-effects. This dictates that where possible we should keep the dose of the C and D group low while preferentially up-titrating the A group.

The ACCOMPLISH trial revealed that FDCs increased blood pressure control rates by more than double (37%-76%). Another study showed 30% better blood-pressure target attainment with high (>80%) compared with low (<50%) concordance. There are various fixed dose antihypertensive combinations available in the UK, including, for instance, ACD/AD with different dose combinations represented. At present these are almost always available non-generically and so are currently generally discouraged by prescribing advisers because of cost implications. It is likely that these will be favoured when they become generic with corresponding cost reductions.

**Treatment algorithm**

Early NICE guidance was simplistically based on a “thiazide/beta-blocker for all” approach, to which further drugs could be added to attain target. Post BHS IV, NICE has modified its advice to the ACD principle in a combined approach. Over a decade ago Brown et al identified a renin-based mechanism utilising age and ethnicity to inform appropriate initial choice of medication based on the then AB/CD rule (where A equals ACE inhibitor/ARB; B equals beta-blockers; C equals CCBs; D equals diuretics). This was subsequently modified in BHS IV guidance to ACD, since it was recognised beta-blockers increase risk of diabetes and, rather counter-intuitively, atrial fibrillation. Beta-blockers have therefore been relegated to step 4 (See Figure 4) in current guidelines unless there is associated coronary heart disease or cardiac failure when they remain a first-line choice.

The ACD algorithm is based on the principle that white people less than 55 years of age have, in the main, a renin-dominant hypertension, while white people over the age of 55 years and black people of any age will have an initially low-renin state associated with their hypertension.
**FIGURE 4: TREATMENT ALGORITHM FOR PATIENTS WITH NEWLY DIAGNOSED HYPERTENSION**

<table>
<thead>
<tr>
<th>Younger than 55 years</th>
<th>55 years or older or black patients of any age</th>
</tr>
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<tbody>
<tr>
<td>A</td>
<td>C or D</td>
</tr>
<tr>
<td>A + C or A + D</td>
<td>A + C + D</td>
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**Step 1**

**Step 2**

**Step 3**

**Step 4**

**Add**
- further diuretic therapy
- alpha-blocker
- beta-blocker

**Consider seeking specialist advice**

### Abbreviations:
- A = ACE inhibitor (consider angiotensin-II receptor antagonist if ACE intolerant)
- C = calcium-channel blocker
- D = thiazide-type diuretic

Black patients are those of African or Caribbean descent, and not mixed-race, Asian or Chinese patients.

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Renin-inhibiting agents will include the A agents in this algorithm while medications in the low-renin state are the C or D groups. The algorithm illustrates the next therapeutic move to gain target blood pressure attainment. Step 4 includes beta-blockers, alpha blockers or additional diuretics. This has been haphazard until recently when Brown et al. recognized that a renin assessment at this point could be used to more discriminately decide on next therapeutic manoeuvre. Normal renin levels would guide us to use an alpha blocker; high renin levels a beta-blocker, while low levels suggest adding further diuretics (mainly for use in the elderly) – thereby giving birth to the “alpha beta delta” add-on acronym to ACD.

### Cost effectiveness

NICE has calculated the cost of implementing their joint guidelines with BHS to be approximately £60 million, counterbalanced by calculated savings of approximately £300 million as a result of reduced morbidity, reduced incidence of diabetes and atrial fibrillation etc. Better control of blood pressure would improve these figures and the health of our nation.

### Conclusion

Hypertension causes a large amount of morbidity and mortality and costly hospital admissions. It is still being managed suboptimally, even when diagnosed, and it is still under-diagnosed.

Doctors, nurses, pharmacists and allied health professionals must strive to diagnose hypertension accurately and more comprehensively and manage it with appropriate lifestyle modifications and drug treatment driven by a wealth of evidence.

The calculation of targets is somewhat pragmatic and entirely related to the interpretation of clinical trials and therapeutic realism. This author’s guidelines have been similarly created as below since it is felt these are most likely to be remembered and attained:

- Measure blood-pressure reliably and accurately
- Treat if blood pressure is >160/100mmHg or >140/90mmHg with comorbidities
- Treat using lifestyle modifications plus polypharmacy if necessary (using the simplest regimen possible to enhance concordance) putting targets of 140/85mmHg or 130/80mmHg where there is diabetes or target organ damage evident.

This approach will also future proof against planned QoF changes and accords with observational data from Framingham and other key trials.

### References

For full references please visit www.bjfm.co.uk

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